

Pocket

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Straight flag S

Total area including 50 mm all around bleed

720 (w) x 2300 (h) mm

Graphic safe area:

630 (w) x 2200 (h) mm

(please keep all text, logos and critical design elements to the inside of the safe area indicated by the green line)

Artwork guidelines:

- CMYK
- For intense black use CMYK 30 30 30 100
- minim 150 dpi, 1:1
- converted fonts
- Do not supply RGB images
- supply artwork as PDF or TIFF - **without green, or bottom guidelines**